



SACRAMENTO REGION
COMMUNITY
FOUNDATION

**Big
Day^{of}
Giving**

May 3, 2018

**BDOG WEBSITE
TRAINING**



#BDOG2018

AGENDA

A decorative graphic consisting of a yellow bar at the top, a black arrow pointing right, and a teal arrow pointing right below it.

- Announcements & Reminders
- Website Training
 - › *Access, Users, and Notifications*
 - › *Accessing Donor Information*
 - › *Offline donations*
 - › *Matching tool*
 - › *Donation Form*
 - › *Leaderboards*
- Q & A



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**ANNOUNCEMENTS &
REMINDERS**

ANNOUNCEMENTS & REMINDERS



The Golden 1 Credit Union Match is back!

Golden1 Credit Union

- Golden 1 Credit Union will proportionally match up to \$50,000 for donations made at bigdayofgiving.org.
- This includes scheduled donations.
- It does NOT include offline gifts, matching, or any other donations received.
- Only donations made with a Golden 1 credit or debit card are eligible for the Golden 1 contribution. Donations will receive a boost from the Golden 1 contribution pool on a pro-rated basis. It is not a dollar for dollar match. Golden 1's total contribution will not exceed \$50,000.

ANNOUNCEMENTS & REMINDERS



April Team Captain Webinar

- › **Friday, April 20**
- › **10:00 am – 11:00 am**
- › **Link to register in toolkit. Will send in this week's Bark**
- › **We will be going over contingency planning, last minute announcements, and an extended Q & A session for last minute questions!**



ANNOUNCEMENTS & REMINDERS



- **Donate Button & Scheduling BDOG Donations**
 - ✓ Donation button will turn off on **April 6**
 - ✓ Turns back on with the schedule gift option for BDOG on **April 18**.
 - ✓ Donors can give starting on April 18 and donations will hit the leaderboard the first hour of the event. (there is no way to schedule a particular time)
 - ✓ After BDOG, regular year-round giving will resume on the GivingEdge site.



ANNOUNCEMENTS & REMINDERS



- The last day to make edits to your GivingEdge profile before it freezes is April 13.
- The system will lock down and access will be “view only”
- Make sure you take a look at your profile:
 - *Does it look the way you want it to?*
 - *Do you have your unique URL?*
 - *Everyone that needs access has access?*
- You will still have access to:
 - *Enter matching funds*
 - *Customize donation form*

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WEBSITE TRAINING

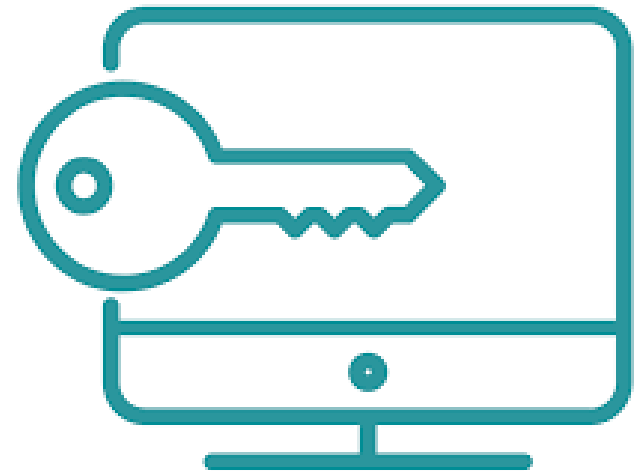
ACCESS, USERS, & NOTIFICATIONS

➤ Access & Users

- Make sure you know how to add users
- Save your password. Use “forgot password”.
- On May 3, you cannot edit or change users

➤ Notifications

- The system will send you an email notification when you receive a donation. You cannot edit this during May 3rd.



ACCESSING DONOR INFORMATION



ENTERING OFFLINE GIFTS

- Donations you collect on your own.
 - Can come in any form
 - We do not ever touch or see these donations (honor system)
 - Once you enter them, offline gifts must be “approved” before they hit the leaderboard
 - Anything \$5,000 or larger, we will email your team captain to verify.
 - We will not push to the leaderboard until we hear back
 - Offline donations do not qualify for any incentives, prizes, or company matches (Golden 1).
 - For cash donations, you can add up and enter one entry and call it “multiple donors”.
 - Offline gifts can only be entered on May 3.



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MATCHING



MATCHING



- A pool of donations that you raise on your own before BDOG
- We do not ever touch or see these donations (honor system)
- You will enter the total \$ amt you have raised in matching on the back end of the website
- On Big Day of Giving, the matching funds will show on your donation form! When a donation hits the leaderboard the amount will decrease in the available matching pool and increase that amount in your leaderboard totals.
- Enter the total amount of your match pool into the system. You have until 5pm, May 2 to edit the total. You will not have access to update the total on May 3.

MATCHING



Login | \$0

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Find Organizations

3Strands Global Foundation



3Strands Global Foundation mobilizes communities to combat human trafficking through prevention education and reintegration programs.

\$31,485 \$1,257
34 unique donors match pool

* Preliminary numbers

[DONATE NOW](#)

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DONATION FORM



Questions??

