



SACRAMENTO REGION
COMMUNITY
FOUNDATION

BD Big
Day of
Giving

**JANUARY
TEAM CAPTAIN MEETING**



Tweet! #BDDOG2018

AGENDA



-  GivingEdge Profiles
-  Mentorship Program
-  Bootcamps
-  Reminders
-  Q & A





GIVINGEDGE PROFILES



GivingEdge Profiles



- Deadline to submit has been extended to Sunday, February 4.
- All organizations new and returning need to complete or update their profiles.
- You must hit the “Submit for Review” button located on the “Overview” tab.
- If a coach contacts you about missing information or edits, respond ASAP. Do not delay
- Documents must be under 10 mb. If larger, split into two docs and upload both.
- Your profiles must be approved and published in order to participate.
- All profiles must be published and live by March 16.



GivingEdge Profiles

- Confusion around tax document requirements
 - *Eligibility requirements change from year to year.*
 - *In 2017, we changed the requirements around the type of financial documents we will accept.*
 - *We understand that the IRS does not require you to file a 990 or 990EZ if you fall below a certain revenue threshold.*
 - *Returning orgs in 2017 that didn't meet the requirement were given a grace period year*
 - *If you fell into this exception, it was communicated that to qualify this year, you would need to submit at least one 990/990EZ.*
 - *This change was explained in the orientations.*





MENTORSHIP PROGRAM



Work with a Jedi!



- Opportunity to learn from a BDOG Jedi.
- Each mentor will be assigned up to 8 mentees – work within a cohort!
- Application will launch today or tomorrow – your answers will help us pair you with a Jedi that best meets your particular needs.

Work with a Jedi!



- Mentorship lasts from Feb – May 2018
- Mentors are only required to meet with each of you one time
- Mentors will contact you and provide instruction as to the how and when of your meeting(s)
- Mentors are running BDOG campaigns too! Minimal to no contact the 2 weeks prior to May 3.
- Only 130 slots available!



BOOTCAMPS!



BOOTCAMPS



Four training sessions in the month of Feb

- Week 1: BDOG Basics: Feb 7
- Week 2: Putting Impact at the Center: Feb 15
- Week 3: Board Engagement & Partnering for Success: Feb 22
- Week 4: Messaging Your Story: Feb 28

Register at bigdayofgiving.org/toolkit





REMINDERS & TIMELINE



REMINDERS



- SUBMIT YOUR PROFILE! NO LATER THAN 11:59 PM FEB 4
- RESPOND TO GIVINGEDGE COACHES
- PROFILES LIVE BY MARCH 16
- SIGN UP FOR THE BARK ENEWS (AND READ IT!)
- REGISTER FOR THE BOOTCAMP



TIMELINE

› FEBRUARY

- › Bootcamp trainings and networking events begin
- › **Next Team Captain Webinar: Feb 27: Link will be sent via Bark!**
- › Invites to networking events
- › Profile reviews

› MARCH

- › Pre-DOG Challenges
- › Profile reviews completed
- › Soft marketing begins
- › Networking event #1

› APRIL

- › Website admin training
- › Heavy marketing begins
- › Networking event #2
- › Scheduled donation function begins



QUESTIONS?

